



## ABOUT ADVENTURES WITH A SILLY BABY

Adventures With A Silly Baby was started out of a need to connect with other mothers and share information. As a first time mother in my 30's, there was very little I knew about parenting, which is why my tagline is "Figuring out this parenting thing one day at a time". It has since evolved to offer new parents advice as to what I have been through, what is normal, and to offer product reviews on items that have worked for me. Prior to becoming a mother I did a lot of traveling and I am now faced with the challenge of trying to fit my traveling lifestyle in with a toddler. I have since started offering advice to other moms on what has worked for me on trips I have taken as well as offer tips on how to navigate through making Disney reservations and little secrets to make a Disney trip with a toddler enjoyable.

## LET'S WORK TOGETHER

- website: [www.sillybabyblog.com](http://www.sillybabyblog.com)
- email: [sillybabyblog@icloud.com](mailto:sillybabyblog@icloud.com)

## STATISTICS

**1,000+**

MONTHLY UNIQUE VISITORS

**2,500+**

MONTHLY PAGE VIEWS

**800+**

SOCIAL MEDIA FOLLOWERS

## THE AUDIENCE

**94%** Female

**59%** Aged 24-34

**71%** From the U.S.

Source: Google Analytics as of 9/13/15

## ABOUT LISSETTE FERNANDEZ

I am a 30-year old Stay at Home Mom from South Florida. Prior to becoming a stay at home mother, I worked as an executive assistant to the VP of Audit for a major food company. I had taken design classes while in college with the goal of becoming an architect, and have always had a creative side. If I'm not working on my blog, I am knitting or sewing. I have always dabbled with web design and social media and decided to put this hobby to use in creating my blog.

## SERVICES OFFERED

- Sponsored Posts
- Web Banner Advertisements
- Brand Ambassadorship
- Social Media Campaigns
- Sweepstakes, Contests, Product Reviews

## PAST PARTNERS



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