



ABOUT ADVENTURES WITH A SILLY BABY

Adventures With A Silly Baby was started out of a need to connect with other mothers and share information. As a first time mother in my 30's, there was very little I knew about parenting, which is why my tagline is "Figuring out this parenting thing one day at a time". It has since evolved to offer new parents advice as to what I have been through, what is normal, and to offer product reviews on items that have worked for me. Prior to becoming a mother I did a lot of traveling and I am now faced with the challenge of trying to fit my traveling lifestyle in with a toddler. I have since started offering advice to other moms on what has worked for me on trips I have taken as well as offer tips on how to navigate through making Disney reservations and little secrets to make a Disney trip with a toddler enjoyable.

LET'S WORK TOGETHER

- website: www.sillybabyblog.com
- email: sillybabyblog@icloud.com

STATISTICS

400+

MONTHLY UNIQUE VISITORS

2,300+

MONTHLY PAGE VIEWS

800+

SOCIAL MEDIA FOLLOWERS

THE AUDIENCE

94% Female

51% Aged 24-34

33% Aged 35-44

82% From the U.S.

Source: Google Analytics as of 2/29/16

ABOUT LISSETTE FERNANDEZ

I am a 30-something Stay at Home Mom from South Florida. Prior to becoming a stay at home mother, I worked as an executive assistant to the VP of Audit for a major food company. I had taken design classes while in college with the goal of becoming an architect, and have always had a creative side. If I'm not working on my blog, I am knitting or sewing. I have always dabbled with web design and social media and decided to put this hobby to use in creating my blog.

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- Sweepstakes, Contests, Product Reviews

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